

Maggie Brooks

Monroe County Executive

For Immediate Release

Thursday, November 2, 2006

BROOKS WELCOMES LOCAL BUSINESS TO AIRPORT

High Falls Brewing Company Opens JW Dundee's Pub & Alehouse

Monroe County Executive Maggie Brooks today welcomed High Falls Brewing Company to the Greater Rochester International Airport with the grand opening of JW Dundee's Pub & Alehouse. The pub represents JW Dundee's first branded on-premise establishment.

"We are excited to welcome one of Monroe County's oldest and most celebrated companies to the Greater Rochester International Airport," said Monroe County Executive **Maggie Brooks**. "High Falls Brewing Company is a major employer in our community and contributes greatly to our economic vitality. Now, passengers traveling through the terminal can experience a well-known brand 'Made in Monroe County'."

Visitors to the pub can enjoy JW Dundee's Honey Brown Lager and India Pale Ale on draft and Honey Brown Lager, American Pale Ale and American Amber Lager in bottles.

"This pub is an excellent venue for us to showcase our brands to the traveling public," said **Gregg Stacy**, Vice President of Brand Marketing for High Falls Brewing Company. "It's also the perfect opportunity for us to promote the brand image of our expanded craft line of JW Dundee's Ales and Lagers."

High Falls Brewing Company is one of the largest brewers in America and distributes its product in 49 states, while also exporting to Ontario, Canada, England, Brazil, Mexico and China.

JW Dundee's Pub & Alehouse will be operated by Creative Host Services, Inc., a member of Select Service Partners. Creative Host Services is also the operator of Famous Famiglia, located in the Airport's main food court.

"Creative Host Services is excited about its continued growth at the Greater Rochester International Airport," said **Paul Damico**, Chief Operating Officer for Creative Host Services. "We are happy to bring world class customer service, operation excellence and attractive facilities to the Airport terminal's new 21st century look."

The new pub is part of the Airport's ongoing terminal renovation project.

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